

Lighting that puts profits
through the roof into a
clean, fresh sky.



GE can help you sell more homes. Simply install GE ENERGY STAR® qualified compact fluorescent light bulbs in your new construction, and tell your customers they'll save up to \$800 a year in energy bills. But it's not just dollar savings. Be sure to mention that if every household in the U.S. replaced one incandescent light bulb with a GE ENERGY STAR® qualified compact fluorescent bulb, it would reduce enough pollution to equal removing one million cars from the road. Does that sound unbelievable? Not if you use ecomaginationSM. It's our commitment to imagine and build innovative solutions that benefit your customers and society at large.

To learn how GE can help you sell more homes and to learn more about ecomagination, call Catherine Gutowski at 813-376-3213, or e-mail her at catherine.gutowski@ge.com



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imagination at work

