

GE Consumer & Industrial
Lighting



Lighting that clears a profit, and your conscience.

If you took 2,000, 75-watt halogen accent lights and changed the existing lamps to GE 48PAR/HIR+/FL25 lamps, you'd be saving over \$24,000 a year in energy costs.* You'd also be reducing enough carbon dioxide to equal the planting of 46 acres of trees a year. Does that sound unbelievable? Not if you use products of ecomaginationSM. It's our commitment to imagine and build innovative solutions that benefit our customers and society at large.

To learn how your company can reduce costs and save the environment using ecomagination, contact retailsolutions@ge.com



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imagination at work

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Comparable light output – 970 lumens for HIR+, 1,050 lumens for standard halogen.

*Based on \$.10 kWh, over 4,200-hour rated life. Provides nearly the same light output as the 75-watt halogen (970 vs. 1,050 lumens).