



Lighting that clears a profit, and your conscience.

Installing GE ENERGY STAR® qualified compact fluorescent bulbs in your new construction can save your customers \$800 a year in energy bills. But it's not just dollar savings. If every household in the U.S. replaced one light bulb with a GE ENERGY STAR® qualified compact fluorescent bulb, it would reduce enough pollution to equal removing one million cars from the road. Does that sound unbelievable? Not if you use ecomagination™. It's our commitment to imagine and build innovative solutions that benefit your customers and society at large.

To learn how GE can help you sell more homes and to learn more about ecomagination, call Catherine Gutowski at 813-376-3213, or e-mail her at catherine.gutowski@ge.com.



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