



Lighting that clears a profit, and your conscience.

If you took an 800,000-square-foot office building and retrofitted it with F28/SP35/UMX/ECO lamps powered by an HID Electronic Ballast, you could save \$200,000 a year* in energy costs. You'd also be reducing pollution to equal the planting of over 400 acres of trees a year. Does that sound unbelievable? Not if you use ecomaginationSM. It's our commitment to imagine and build innovative solutions that benefit our customers and society at large.

To learn how your company can reduce costs and save the environment using ecomagination, contact Michael Lancaster at michael.lancaster@ge.com



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