



# Lighting that decreases CO<sub>2</sub>, and pleases the CFO.

**GE Consumer & Industrial can save you \$45,000 a year  
while helping the environment.**

If you took 5,000 accent lights and changed the existing lamps to GE Consumer & Industrial 55PAR/HIR/R/FL25 lamps, you could save \$45,000 a year\* in energy costs. You'd also be reducing enough pollution to equal the planting of 85 acres of trees a year. Does that sound unbelievable? Not if you use ecomagination<sup>SM</sup>. It's our commitment to imagine and build innovative solutions that benefit our customers and society at large.

To learn how your company can reduce costs and help protect the environment using ecomagination<sup>SM</sup>, please contact [RetailSolutions@ge.com](mailto:RetailSolutions@ge.com)



a product of  
**ecomagination<sup>SM</sup>**

